



Vaasan yliopisto
UNIVERSITY OF VAASA

Classroom simulation: **Reflecting on** **Agentic AI in** **Business and Society®**

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Why to engage in business simulation?

- ▶ Simulation is a **powerful tool to live through specific experiences**, when real world settings imposes constraints to do so, e.g., we are reflecting on an emerging phenomenon or the roles and situations that are forthcoming
- ▶ **The success of this simulation depends on how sincerely you will play your role and will engage in the reflection afterwards**
- ▶ **Immerse yourself** in the experience for **10min** and afterwards we will collectively discover the learning points of this activity

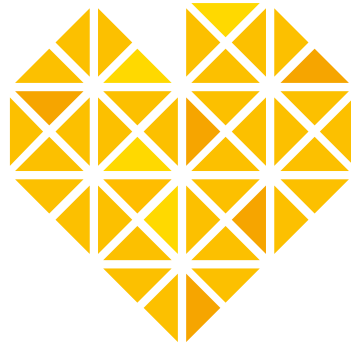
Let's get ready to have fun and learn!

- ▶ The **goal of this simulation** is to receive a new perspective on Agentic AI and open the discussion on its implications on business and society.
- ▶ You will have a specific role (you will be a stakeholder) in the situation concerning **Agentic AI developed to automate export handling operations in a multinational corporation**.
- ▶ Handouts indicate your role and the key question to solve: **what should you do or think about in this situation?**
- ▶ Think about **YOUR role** and situation even if you do not agree with it and consider how this situation could be solved, what preparations are needed now to ensure that we are ready to receive Agentic AI.

Major terms:

- ▶ Artificial intelligence (AI) in general terms defined as the simulation of human intelligence in machines (Russell et al., 2022)
- ▶ **Agentic AI is an as autonomous, goal-oriented, and adaptable systems that can act and make decisions without supervision (Pati, 2025)**
- ▶ “58 percent of current work hours could be automated using existing technologies” (Johansson et al., 2026, p. 3).





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