

**17th VAASA IB CONFERENCE
UNIVERSITY OF VAASA
DOCTORAL TUTORIAL TOGETHER WITH FIGSIB ON AUGUST 15, 2023**

TUTORIAL PROGRAMME

TUESDAY AUGUST 15th 2023

8.30 **Bus from Hotel Scandic to the University**

8.40-9.00 **Registration**
Place **Fabriikki building main lobby**

9.00-9.10 **Welcome note: Anisur Faroque and Peter Gabrielsson, University of Vaasa**

Place: F362A (Fabriikki Building)

9.10-9.30 **Opening speech: Antonella Zucchella, University of Pavia, Italy**

The PhD thesis: Writing impactful research

List of Doctoral Students at the Doctoral Tutorial on August 15, 2023:

Ahmed, Imtiaz	University of Vaasa, Finland
Akter, Rasheda	University of Vaasa, Finland
Aslaniyan, Mehran	University of Vaasa, Finland
Bandara, Chathuka Ashwina	University of Eastern Finland, Finland
Coche, Eugenie Valeriane	University of Amsterdam, the Netherlands
Haavisto, Maisa Karoliina	Turku School of Economics, University of Turku, Finland
Hasan, Rakibul	University of Vaasa, Finland
Heikinheimo, Minna Susanna	University of Eastern Finland, Finland
Iqbal, Arshed	University of Vaasa, Finland
Isolaure, Emilia Aliisa	Turku School of Economics, University of Turku, Finland
Liu, Linyu	Aalto University, Finland
Mehdi, Hunnia	Åbo Akademi University, Finland
Montero Teran, Heidy Noelia	LUT University, Finland
Nguyen Huu Thi Thuy, Duong	ESCP Business School, Finland
Niskavaara, Johanna	Aalto University, Finland
Onopko, Mariya	Nord University, Norway
Smolander, Anna-Riikka	Aalto University, Finland
Valimaki, Kaisamaija	University of Turku, Finland
Vieru, Kaarina	LUT University, Finland

Yang, Xuejing

ESCP, France

List of Discussants at the Doctoral Tutorial on August 15, 2023:

Aleksi Niittymies	Aalto University, Finland
Antonella Zucchella	University of Pavia, Italy
Arnold Schuh	Vienna University of Economics and Business Administration, Austria
Brian Chabowski	The University of Tulsa, USA
Dafnis Coudounaris	Hanken School of Economics
Gary Knight	Willamette University, USA
Iiris Saittakari	Aalto University, Finland
Jashim Uddin Ahmed	North South University, Bangladesh
Jean-François Hennart	Tilburg University, the Netherlands
Klaus Meyer	Ivey Business School, UK
Lasse Torkkeli	Turku School of Economics, Finland
Leonidas Leonidou	University of Cyprus
Minnie Kontkanen	University of Vaasa, Finland
Niina Nummela	University of Turku, Finland
Olli Kuivalainen	LUT University, Finland
Pervez N. Ghauri	Birmingham Business School, UK
Rebecca Piekkari	Aalto University, Finland
Roger Strange	University of Sussex, UK
Samuel Kusi	University of Bradford, UK
Stefan Schmid	ESCP Europe, Berlin, Germany
Tamara Galkina	Aalto University, Finland
Tiia Vissak	University of Tartu, Estonia
Tuija Mainela	University of Oulu, Finland

9.40-11.10 **PART A. Parallel Sessions 1 – 5**
Place **Fabriikki building, rooms F337, F342, F345, F366, F362B**

Session 1: F337

Author: Isolauri, Emilia Aliisa, Turku School of Economics, University of Turku, Finland
Title: *Money laundering in International Business – The role of institutions in mitigating the problem*
 Discussant 1: Pervez N. Ghauri, Birmingham Business School, University of Birmingham, UK
 Discussant 2: Tiia Vissak, University of Tartu, Estonia

Author: Bandara, Chathuka Ashwina, University of Eastern Finland, Finland
Title: *Conceptualizing business model innovations for internationalization of sustainable fashion businesses*
 Discussant 1: Pervez N. Ghauri, Birmingham Business School, University of Birmingham, UK
 Discussant 2: Olli Kuivalainen, LUT University, Finland

Session 2: F342

Author: Valimaki, Kaisamaija, University of Turku, Finland
Title: *Navigating the effectiveness agenda and tensions within the humanitarian and development sector: focus on field practitioners in the United Nations system*
 Discussant 1: Klaus Meyer, Ivey Business School, UK
 Discussant 2: Rebecca Piekkari, Aalto University, Finland

Author: YANG, Xuejing, ESCP, France
Title: *State ownership, political connections and transferability of innovation: a perspective of institution theory*
 Discussant 1: Klaus Meyer, Ivey Business School, UK
 Discussant 2: Arnold Schuh, Vienna University of Economics and Business Administration, Austria

Session 3: F345

Author: Hasan, Rakibul, University of Vaasa, Finland
Title: *Artificial Intelligence and Firm Internationalization*
 Discussant 1: Leonidas Leonidou, University of Cyprus/ Lasse Torkkeli, Turku School of Economics, Finland
 Discussant 2: Samuel Kusi, University of Bradford, UK

Author: Nguyen Huu Thi Thuy, Duong, ESCP Business School, France
Title: *The Role of R&D and Globalization in fostering corporate environmental sustainability in the top innovative MNEs*
 Discussant 1: Samuel Kusi, University of Bradford, UK
 Discussant 2: Leonidas Leonidou, University of Cyprus/ Aleks Niittymies, Aalto University, Finland

Session 4: F366

Author: Haavisto, Maisa Karoliina, Turku School of Economics, Turku University, Finland
Title: *21st-century protectionism: a response to a rapidly changing world*
 Discussant 1: Roger Strange, University of Sussex, UK
 Discussant 2: Iris Saittakari, Aalto University, Finland

Author: Heikinheimo, Minna Susanna, University of Eastern Finland, Finland
Title: *Multi-sided platform as facilitator for SME's international scaling. Evidence from a single case study of a B2B service firm*
 Discussant 1: Antonella Zucchella, University of Pavia, Italy
 Discussant 2: Jashim Uddin Ahmed, North South University, Bangladesh

Session 5: F362B

Author: Iqbal, Arshed, University of Vaasa, Finland

Title: *Investigating the role of foreign divestment on Value creation for shareholders among Nordic firms*

Discussant 1: Jean-François Hennart, Tilburg University, the Netherlands

Discussant 2: Aleksi Niittymies, Aalto University, Finland

Author: Onopko, Mariya, Nord University, Norway

Title: *Business-to-business (B2B) relationships in technology-mediated environments*

Discussant 1: Gary Knight, Willamette University, USA

Discussant 2: Dafnis Coudounaris, Hanken School of Economics

11.10 – 11.30 **Coffee Break**
Place **Fabriikki building 3rd Floor**

11.30-13.00 **PART B. Parallel Sessions 6 – 10**
Place **Fabriikki building, rooms F337, F342, F345, F366, F362B**

Session 6: F337

Author: Niskavaara, Johanna, Aalto University, Finland

Title: *Inward-outward internationalization: Language and cultural diversity in an internationalizing SME*

Discussant 1: Jean-François Hennart, Tilburg University, the Netherlands

Discussant 2: Dafnis Coudounaris, Hanken School of Economics

Author: Coche, Eugenie Valeriane, University of Amsterdam, the Netherlands

Title: *The Information Security-Privacy-Control Nexus in Data Governance: How Organizations Deal with Technologies and Stakeholders Across Borders*

Discussant 1: Rebecca Piekkari, Aalto University, Finland

Discussant 2: Lasse Torkkeli, Turku School of Economics, Finland

Session 7: F366

Author: Vieru, Kaarina, LUT UNIVERSITY, Finland

Title: *Understanding an entrepreneurial ecosystem network strategy for inter-regional and international growth: a microfoundation approach*

Discussant 1: Tamara Galkina, Aalto University, Finland

Discussant 2: Minnie Kontkanen, University of Vaasa, Finland

Author: Akter, Rasheda, University of Vaasa, Finland

Title: *Does Sustainability Matter for Internationalization of Entrepreneurial Venture? An Exploratory Analysis of Finnish Sustainable Ventures*

Discussant 1: Antonella Zucchella, University of Pavia, Italy

Discussant 2: Tamara Galkina, Aalto University, Finland

Session 8: F342

Author: Mehdi, Hunnia, Åbo Akademi University, Finland

Title: *Individual perspective of firms for control of corruption*

Discussant 1: Brian Chabowski, The University of Tulsa, USA

Discussant 2: Arnold Schuh, Vienna University of Economics and Business Administration, Austria

Author: Aslaniyan, Mehran, University of Vaasa, Finland

Title: *Sustainability in International Business*

Discussant 1: Brian Chabowski, The University of Tulsa, USA

Discussant 2: Tuija Mainela, University of Oulu, Finland

Session 9: F362B

Author: Smolander, Anna-Riikka, Aalto University, Finland

Title: *Exploring startup founders' location decision making process in European ecosystem*

Discussant 1: Stefan Schmid, ESCP Europe, Berlin, Germany

Discussant 2: Olli Kuivalainen, LUT University, Finland

Author: Liu, Linyu, Aalto University, Finland

Title: *Sustainable HRM in MNCs: A case study on Global Talent Management and Equality, Diversity, and Inclusion*

Discussant 1: Stefan Schmid, ESCP Europe, Berlin, Germany

Discussant 2: Tiia Vissak, University of Tartu, Estonia

Session 10: F345

Author: Ahmed, Imtiaz, University of Vaasa, Finland

Title: *Post-Failure Recovery and Reentry in International Entrepreneurship: A Perspective of Fear of failure, Sustainability, and Bricolage*

Discussant 1: Gary Knight, Willamette University, USA

Discussant 2: Tuija Mainela, University of Oulu, Finland

Author: Montero Teran, Heidi Noelia, LUT University, Finland

Title: *Driving Sustainability: Advanced Technologies for Decarbonizing Global Value Chains in Multinational Companies*

Discussant 1: Roger Strange, University of Sussex, UK

Discussant 2: Niina Nummela, University of Turku, Finland

13.00-13.45	Lunch
Place	Restaurant August, Fabriikki building

13.45 – 15.45	Closing Session
Place	Fabriikki building, room 362A

13.45 – 14.15	Brian Chabowski, University of Tulsa: Intellectual Structure as a Foundation for Research Advancement: Two Applications for Use in Literature Development
14.15 – 14.45	Roger Strange, University of Sussex: How to publish successfully in IB journals
14.45 – 15.00	Ausrine Silenskyte, University of Vaasa: Introducing AIB-CIBER Doctoral Academy
15.00 – 15:30	Question and Answer session
15.30 – 15.45	Closing of tutorial: Anisur Faroque

15.45 – 16.00	Discussant meeting: Best tutorial paper award
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16.00	Bus transportation to the Scandic Hotel
19.00-	City reception at Governor House, Koulukatu 2, Vaasa

Maps and Directions

Doctoral tutorial 3rd Floor

