

Monday 16.08
International Doctoral Tutorial organised by UVA/IBMS Research Group and KATAJA/Doctoral Programme FIGSIB

TIME	NAME	PARTICIPANTS
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15:15-16:45 International Business Review Professional Development Workshop Chair: Roger Strange (University of Sussex, UK)	PREREGISTRATION IS REQUIRED FOR THIS PANEL - https://forms.gle/qE4GKrW3U5VBCwwX7
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Tuesday 17.08

ROOM 1

ROOM 2

ROOM 3

TIME	NAME	PARTICIPANTS	TIME	NAME	PARTICIPANTS	TIME	NAME	PARTICIPANTS			
9:00-9:20 - 0A. OPENING CEREMONY - ROOM 1 - Vice Rector Martin Meyer & Jorma Larimo											
9:30-11:00	1A. COVID-19 and IB: Change of Era	Chair: Marin Marinov (AAU, Denmark)	1B. Session	Chairs: Tamara Galkina (UVA, Finland) & Olli Kuivalainen (LUT, Finland)		1C. Session	Chairs: Per Servais (LNU, Sweden) & Tuija Mainela (OBS Oulu, Finland)				
		9:30-10:00		Exporting with Greater Values: Untangling the Ambidexterity of Exploitation and Exploration of Traditional Industry	Yi Jung Chueh (NTU, Taiwan); Yi-Long Jaw (NTU, Taiwan)		9:30-10:00	Stakeholder Influences on Entrepreneurial International Opportunity Creation	Jonathan Van Mumford (UTU, Finland); Sascha Fürst (TEC, Mexico)		
		10:00-10:30		The Role of Digitalization in Early Internationalization Research: A Literature Review and Future Research Directions	Emmanuel Kusi Appiah (UVA, Finland); Peter Gabrielsson (UVA, Finland)		10:00-10:30	International trade and trade policy in transition: agency of business actors in policy development	Anna Karhu (UTU, Finland); Eini Haaja (UTU, Finland)		
		9:30-11:00		10:30-11:00	Export Decision-Making: What Do We Know and What Should We Know		Piotr Trapczynski (PUEB, Poland/TUHH, Germany); Thomas Wrona (TUHH Hamburg); Pauline Reinecke (TUHH Hamburg)	10:30-11:00	Diasporas’ Social Networking Perspectives and Internationalization A retrospective longitudinal study of small Finnish firms’ expansion to Africa	Samppa Kamara (University of Oulu, Finland)	
11:20-12:50	2A. Always Learning Something New – Methods For Budding And More Experienced IB Scholar	Chair: Rebecca Piekkari (Aalto, Finland)	2B. Session	Chairs: Leonidas Leonidou (UCY, Cyprus) & Maoliang Bu (NJU, China)		2C. Session	Chairs: Carlos Sousa (HiMolde, Norway) & Pratik Arte (UVA, Finland)				
		11:20-11:50		Internationalization and CSR of Japanese firms	Stefan Schmid (ESCP Europe, Germany); Felix Roedder (ESCP Europe, Germany)		11:20-11:50	Exploring The Influence Of Dynamic Managerial Capabilities On Emerging Market Sme Bmi During Covid-19	Pushyrag Puthusserry (UniKent, UK); Kristel Miller (UULster, UK); Gary Knight (Willamette, USA); Zaheer Khan (ABDN, UK)		
		11:20-12:50		11:50-12:20	Beyond the economic value creation of enterprises: a conceptualization of ethical value creation		Chiara Andreoli (CBS, Denmark); Jolita Ceicyte (KTU, Lithuania); Maximilian Von Zedtwitz (CBS, Denmark)	11:20-12:50	11:50-12:20	The impacts of Covid-19 on Estonian firms’ foreign market entries, exits and re-entries	Tiiia Vissak (UT, Estonia)
		12:20-12:50		SDG – Driver of Barrier for the Russian OFDI?	Andrei Panibratov; Olga Garanina; Liubov Ermolaeva; Daria Klishevich (all authors from SPBU, GSOM, Russia)		12:20-12:50	The Power and Perils of Cognition: Longitudinal and Adaptive Perspective of Heuristics and Biases in Early and Post-Entry (De/Re)Internationalization	Anisur Faroque (LUT, Finland); Sanna Sundqvist (Aalto, Finland); Olli Kuivalainen (LUT, Finland); Lucrezia Casulli (Strathclyde, Scotland)		
LUNCH BREAK 12:50-13:30			LUNCH BREAK - 12:50-13:30			LUNCH BREAK - 12:50-13:30					
13:30-15:00	3A. Business Models and Firm Internationalisation	Chair: Svetla Marinova (AAU, Denmark)	3B. Session	Chairs: Leonidas Leonidou (UCY, Cyprus) & Maoliang Bu (NJU, China)		3C. Session	Chairs: Tanja Leppäaho (LUT, Finland) & Ahmad Arslan (OBS Oulu, Finland)				
		13:30-14:00		Corporate Social Responsibility and Pursuit Intention: a Generational Comparison	Matthias Pfister (FU Hagen, Germany)		13:30-14:00	The role of emotions in explaining different internationalization processes of family firms	Jaakko Metsola (LUT, Finland); Tanja Leppäaho (LUT, Finland)		
		13:30-15:00		14:00-14:30	Managers’ environmental attitudes and commitment towards the adoption of environmentally-friendly strategies: The case of exporting Ecuadorian SMEs		Michelle Cervantes (UAB, Spain); Alex Rialp-Criado (UAB, Spain)	13:30-15:00	14:00-14:30	Foreign founder’s location choice - digital and iterative?	Linda Mattila; Perttu Kähäri (Aalto, Finland)
		14:30-15:00		The EU ETS and the pollution haven effect	Kristof Struyfs; Filip De Beule; Frederiek Schoubben (all authors from KU Leuven, Belgium)		14:30-15:00	Environmental upgrading or downgrading? The solar and wind power value chains in Japan	Faith Hatani (CBS, Denmark)		
15:20-16:50	4A. Meet The Editors 1	Chair: Jorma Larimo (UVA, Finland)	4B. Session	Chairs: Niina Nummela (UTU, Finland) & Eriikka Paavilainen-Mäntymäki (UTU, Finalnd)		4C. Session	Chairs: Pervez Ghauri (UoB, UK) & Tahir Ali (UVA, Finland)				
		15:20-15:42		Internationalization of Social Ventures: A Business-Model-Change Perspective	S M Feroj Mahmood; Peter Gabrielsson; Tamara Galkina (all authors from UVA, Finland)		15:20-15:50	Light touch goes where?	Juan Wu (UniFR, Switzerland); Daojuan Wang (AAU, Denmark); Morschett Dirk (UniFR, Switzerland)		
		15:20-16:50		15:42-16:04	Keep Calm And Carry On: Orientation Toward International Market Within Born Global And Non-Born Global Firms		Rosalina Torres-Ortega (LNU, Sweden); Josep Rialp-Criado (UAB Barcelona); Susanne Sandberg (LNU, Sweden)	15:20-16:50	15:50-16:20	Location decisions in the internationalization of firms from a mid-range economy: an organizational learning perspective on export performance	Piotr Trapczynski (PUEB, Poland); Tilo Halaszovich (IU Bremen, Germany)
		16:04-16:26		The evolution of export marketing in the following 15 years	Dafnis Coudounaris (AAU, Denmark)		16:20-16:50	Fine slicing and international relocation of value chains among migrant international ventures	Muhammad Sufyan (UTU, Finland)		
		Participants: Roger Strange (University of Sussex, UK) - International Business Review Maoliang Bu (NJU, China) - Asia Pacific Journal of Management Stefan Schmid (ESCP Europe, Germany) - Management International Review									

Wednesday 18.08

ROOM 1

TIME	NAME	PARTICIPANTS
8:30-10:00	5A. New Insights In Quantitative Methods In ib	Chair: Gary Knight (Willamette, USA)
		Participants: Gary Knight (Willamette, USA) - On Theory, Data and Quantitative Methods in International Business Research. Ilan Alon (UiA, Norway) - Automated Machine Learning Olli Kuivalainen (LUT, Finland) - IB Research and Experiments? Insights from a survey-based experiment on entry mode choice Ahmad Arslan (OBS Oulu, Finland) - Quantitative Methods in International Market Entry and Operation Mode Research in Finnish Context: An Overview and Way Forward
		Discussant: J.F. Hennart (Tilburg University, Netherlands)

10:20-11:50	6A. Implications Of Blockchain Technology To International Business	Chair:	
		Ausrine Silenskyte (UVA, Finland)	
		Participants:	Charles Dhanaraj (DU, USA) - Global policy framework and blockchain-based international business, Olli Kuivalainen (LUT, Finland) - Blockchain and internationalisation process of the firm, Khuram Shahzad (UVA, Finland) - Blockchain technology and emerging industrial ecosystems, Ilan Alon (UiA, Norway) - Bitcoin as an international reserve currency

LUNCH BREAK - 11:50-12:30

12:30-14:00	7A. Meet The Editors 2	Chair: Jorma Larimo (UVA, Finland) Participants: Maoliang Bu (NJU, China) - Journal of International Management Ilan Alon (UiA, Norway) - European Journal of International Management Rūta Kazlauskaitė (ISM, Lithuania) - Baltic Journal of Management Dafnis N. Coudounaris (AAU, Denmark) - International Journal of Export Marketing
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8A. Another Research Agenda In International Business And Management? What Does Actually Need To Change And What Can Be Done In Practice? 14:20:15:50	Chair: Milla Unkila (UTU, Finland)	
	Panel members: Mike Geppert (Uni-Jena, Germany) Roger Strange (University of Sussex, UK), Peter Zetting (UTU, Finland), Antonella Zucchella (UniPV, Italy)	
	Discussant: Frederick Ahen (UTU, Finland)	The panel is related to the 30th Anniversary Special Issue on “International Business Research and the New Realities” in International Business Review and the book A Research Agenda for International Business Management with Edward Elgar.

16:10-17:40	9A. Sustainability And IB	Chair: Stefan Schmid (ESCP Europe, Germany) Panel members: Maoliang Bu (NJU, China) – Sustainability in the IB research, Pervez Ghauri (JoB, UK) – International Business Research and Sustainability: The Role of MNEs Brian Chabowski (UTulsa, USA) – Sustainability and International marketing research Antonella Zucchella (UniPV, Italy) – Sustainability and International entrepreneurship Discussant: Leonidas Leonidou (UCY, Cyprus)
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ROOM 2

TIME	NAME	PARTICIPANTS
5B. Session	Chairs: Arto Ojala (UVA, Finland) & Tiia Vissak (UT, Estonia)	
8:30-10:00	8:30-8:52	Overcoming liabilities of platformization: Business models dynamics in sustainable digital-platform firms during internationalization Tamara Galkina (UVA, Finland); Irina Atkova (University of Oulu, Finland)
	8:52-9:14	Relationship dynamics, connected markets and international opportunities: Opportunity dependencies of internationalization in healthcare markets Minna Pikkarainen (University of Oulu, Finland); Tuija Mainela (University of Oulu, Finland)
	9:14-9:36	Business model implications for digitalization-based SME internationalization Wiebke Reim (LTU, Sweden); Nerine Mary George (LTU, Sweden)
	09:36-09:58	Shedding light on the role of language in exporting SMEs Johanna Niskavaara (Aalto, Finland)

6B. Session		Chairs: Tiina Leposky (UVA, Finland) & Minnie Kontkanen (UVA, Finland)	
10:20-11:50	10:20-10:50	FDI Communities And The R&D Of Local Firms In An Emerging Market: An Interdependence Approach	Jie Wu; Zaheer Khan; Martin Meyer (all authors from ABDN, UK)
	10:50-11:20	Derailing Senior Management Intent: A Case Study Of The Impact Of Co-Selection On Standardized Pharma R&D Projects	Päivi Aaltonen (LUT, Finland); Robert Burgelman (Stanford, USA); Pertti Aaltonen (Aalto, Finland)
	11:20-11:50	Cities and regions with special economic zones as innovation hubs within Belt and Road Initiative	Liana Rysakova (SPBU, GSOM, Russia); Andrei Panibratov (SPBU, Russia)

LUNCH BREAK - 11:50-12:30

7B. Session		Chairs: Tiina Leposky (UVA, Finland) & Tuija Mainela (OBS Oulu, Finland)	
12:30-14:00	12:30-13:00	The Effects of Executives' Time Horizons on CSR Disclosures	Binqi Tang (NIJ, China); Alan Muller (UG, Netherlands)
	13:00-13:30	Innovation– efficiency tensions and stakeholders' interests: Insights from a multiple case study on managing sustainable innovation	Xiaoshi Xu (Aalto, Finland)
	13:30-14:00	Advancing the design of international business management concepts along the environmental sustainability dimension: A review of 42 capital investments-related concepts published in the years 1990-2020	Pekka Huovinen (Aalto, Finland)

16:10-17:40

ROOM 3

	TIME	NAME	PARTICIPANTS
	5C. Session	Chairs: Stefan Schmid (ESCP Europe, Germany) & Vesa Suutari (UVA, Finland)	
8:30-10:00	8:30-8:52	The role of social capital on career success of expatriates after their IA	Ines Escobar Borruel, Vesa Suutari, Rodrigo Mello (all authors from UVA, Finland)
	8:52-9:14	Autonomy and Control in Self-Managing Organizations: Challenges of Individuals	Valentina Arrieta (Aalto, Finland)
	9:14-9:36	CEOs' International Work Experience and their Busyness	Stefan Schmid (ESCP Europe, Germany); Sebastian Baldermann (ESCP Europe, Germany); Tobias Dauth (HHL Leipzig, Germany)
	09:36-09:58	Psychological safety and learning behaviors in virtual work environments.	Majid Aleem (UTU, Finland); Peter Zettingin (UTU, Finland); Audra Mockaitis (MU Ireland)

6C. Session		Chairs: Vesa Suutari (UVA, Finland) & Perttu Kähäri (Aalto, Finland)	
10:20-11:50	10:20-10:50	Emergence and Establishment of Language-sensitive Research in International Business: A Gendered Perspective	Marjana Johansson (UoG, Scotland); Claudine Gaibrois (UniSG, Switzerland); Rebecca Piekkari (Aalto, Finland)
	10:50-11:20	The impact of career capital development, job fit, and career adaptability on the career success of different types of expatriates	Rodrigo Mello (UVA); Vesa Suutari (UVA); Michael Dickmann (Cranfield University, UK)
	11:20-11:50	Thriving in a Foreign Land: Factors Influencing Work-related Outcomes among Expatriate Academics	Alexei Koveshnikov (Aalto, Finland); Ingmar Björkman (Aalto, Finland); Perttu Kähäri (Aalto, Finland)

LUNCH BREAK - 11:50-12:30

7C. Session			Chairs: Zaheer Khan (ABDN, Scotland) & Richard Owusu (LNU, Sweden) & Nnamdi Oguji (UVA,Finland)		
12:30-14:00	12:30-13:00	Big data practices and adoption in International Business: The role of dynamic capability and institutions in the African context	Nnamdi Oguji (UVA, Finland); Richard Owusu (LNU, Sweden)		
	13:00-13:30	Foreign Direct Investment In Africa: A Retrospective And Agenda For Future Research	Abdul-Kadir Ameyaw (SPBU, GSOM, Russia); Andrei Panibratov (SPBU, Russia)		
	13:30-14:00	Digital Outsidership: The Practical and Affective Effects of Digitalization in International Business Relationships between Kenyan and German firms	Sonja Mattfeld (JU Bremen, Germany); Dorota Piskowska (UCD, Ireland); Tilo Halaszovich (JU Bremen, Germany)		

16:10-17:40

18:00-18:30 - 10A. CLOSING CEREMONY - ROOM 1 Including Awards. Jorma Larimo, Martin Meyer, Ilan Alon
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