

# Monday 16.08

**9:00-9:15 - OPENING WORDS - Professor Jorma Larimo, University of Vaasa, Head of FIGSIB**

TIME	ROOM	TITLE	NAME	UNIVERSITY	DISCUSSANTS	
<b>9:30-11:00</b>	<b>1</b>	Management practices and innovation: the role of cultural and institutional context	Xu Xiaoshi	Aalto University	Pervez Ghauri, UOB Svetla Marinova, AAU	
		How Diversity Affects Performance in Multinational Teams: Evidence from Professional Soccer	Christian Geyer	FernUniversität in Hagen	Pervez Ghauri, UOB Vesa Suutari, UVA	
	<b>2</b>	Knowledge Brokering Communication in Social Networks: Coping with Data and Information Overflow	Mia Leppälä	Aalto University	Tuija Mainela, OBS Arnold Schuh, WU	
		The power of social media: social media marketing strategies	Fang Fang Li	University of Vaasa	Arnold Schuh, WU Brian Chabowski, TU	
	<b>3</b>	Early Internationalization in a Digital Context – A Capabilities-Based Approach	Emmanuel Kusi Appiah	University of Vaasa	Olli Kuivalainen, LUT Ahmad Arslan, OBS	
		Retrospective & Prospective Role of Institutions in Strategic Agility of Born Globals	Rogeye Vasefnia	Lappeenranta-Lahti University of Technology	Antonella Zuchella, UniPV Tamara Galkina, UVA	
	<b>4</b>	Self-managing organizations: role of national context and individuals	Arrieta Valentina	Aalto University	Vesa Suutari, UVA Stefan Schmid, ESCP Europe	
		Old elites and continuity on Japanese boards?	Felix Roedder	ESCP Business School	Rebecca Piekkari, Aalto Peter Zettinig, UTU	
	<b>11:00-11:20</b>	<b>COFFEE BREAK</b>				
	<b>11:20-12:50</b>	<b>1</b>	Responsible Business Practices in Internationalized SMEs	Maria Uzhegova	LUT University	Tamara Galkina, UVA Leonidas Leonidou, UCY
Ethical value creation in business- the roles of government, firms, and society			Chiara Andreoli	Copenhagen Business School	Leonidas Leonidou, UCY Marin Marinov, AAU	
<b>2</b>		Investigating Leadership In Cross-Border Mergers & Acquisitions: Integration Manager Perspective	Mona Marin	Turun yliopisto	Stefan Schmid, ESCP Europe Svetla Marinova, AAU	
		Foreign divestment decision: the neglected roles of cultural, economic and political friction and top management team characteristics.	Ha Nguyen	University of Vaasa	J.F. Hennart, TU Roger Strange, UOS	
<b>3</b>		Determinants Of International Joint Ventures Termination Mode Choice And Parent Firms' Value Creation	Roman Filenko	University of Vaasa	Ahmad Arslan, OBS Ilan Alon, UiA	
		Internationalization of Social Ventures from Finland	S M Feroj Mahmood	University of Vaasa	Olli Kuivalainen, LUT Antonella Zuchella, UniPV	
<b>12:50-13:30</b>	<b>LUNCH BREAK</b>					
<b>13:30-15:00</b>	<b>Doctoral Studies and Doctoral Discussion: Comments and Questions</b>				<p><b>Chair:</b> Jorma Larimo</p> <p><b>Participants:</b> Pervez Ghauri Brian Chabowski Niina Nummela Rebecca Piekkari Olli Kuivalainen J.F.Hennart</p>	