



Arctic Cooperation

18 November 2020 · 🌐



The 14th candidate of 15 competing for the #ArcticAward2020 is the #BotniaAtlantica project #BID4E (Business and Innovation Development for Enterprises). The project operates in the Botnia-Atlantica region of Västerbotten & Västernorrland (SWE), and Ostrobothnia, Central Ostrobothnia & South Ostrobothnia (FIN) and aims to boost regional SME's international competitiveness. They do this by increasing the companies' capabilities in international business and innovation development, in utilization of digitalization, and by obtaining critical mass in cross-border partnerships.

BID4E is competing in the award category "Overcoming critical mass" Read more about the project 👉👉👉 <https://www.univaasa.fi/en/sites/bid4e/>

Don't forget to follow #ArcticAward2020 to meet all the candidates, the two winners are among them! #ArcticCooperation #BotniaAtlantica #BID4E

