## Alliance for Socially-acceptable & Actionable Plants (ASAP)

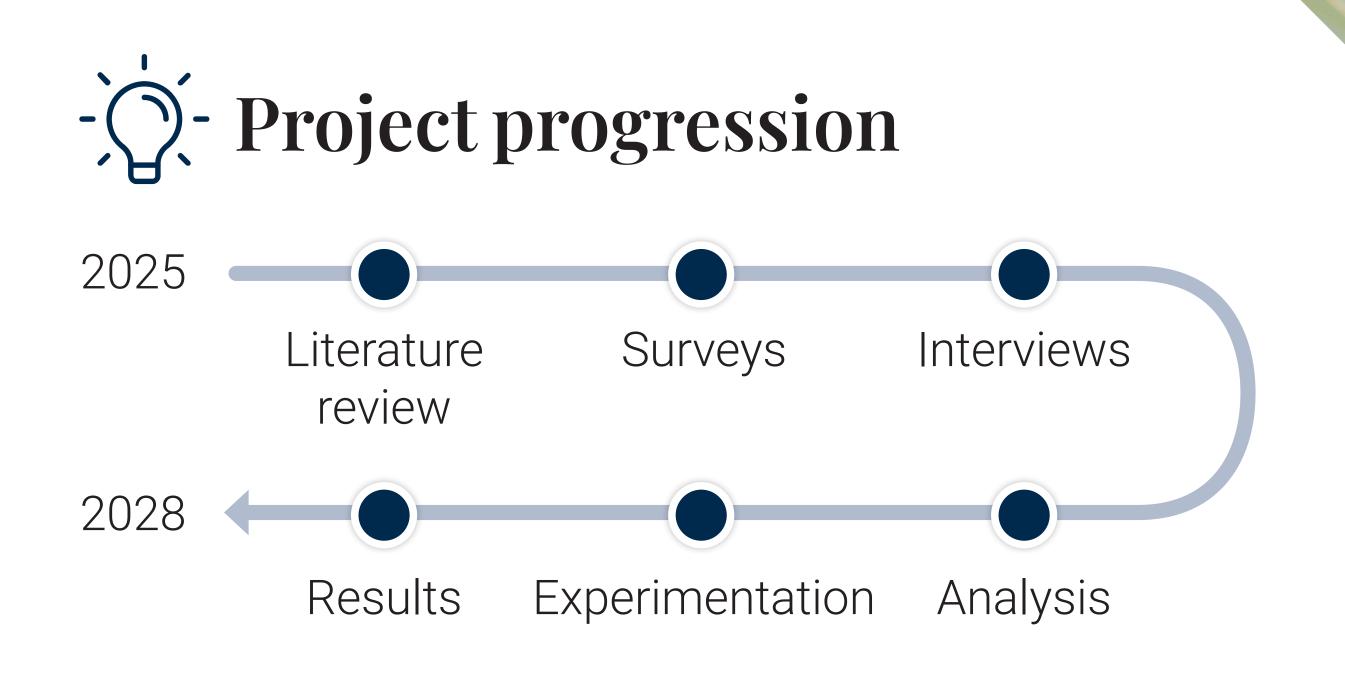
## Why is the ASAP Project needed today?

To show how new ideas in synthetic biology can contribute to the development of a sustainable, profitable and resilient bio-economy.

To study the acceptability of genetically engineered crops and biofuels in today's society.

To investigate the business models involved in the field.

To explore legal and ethical concerns.



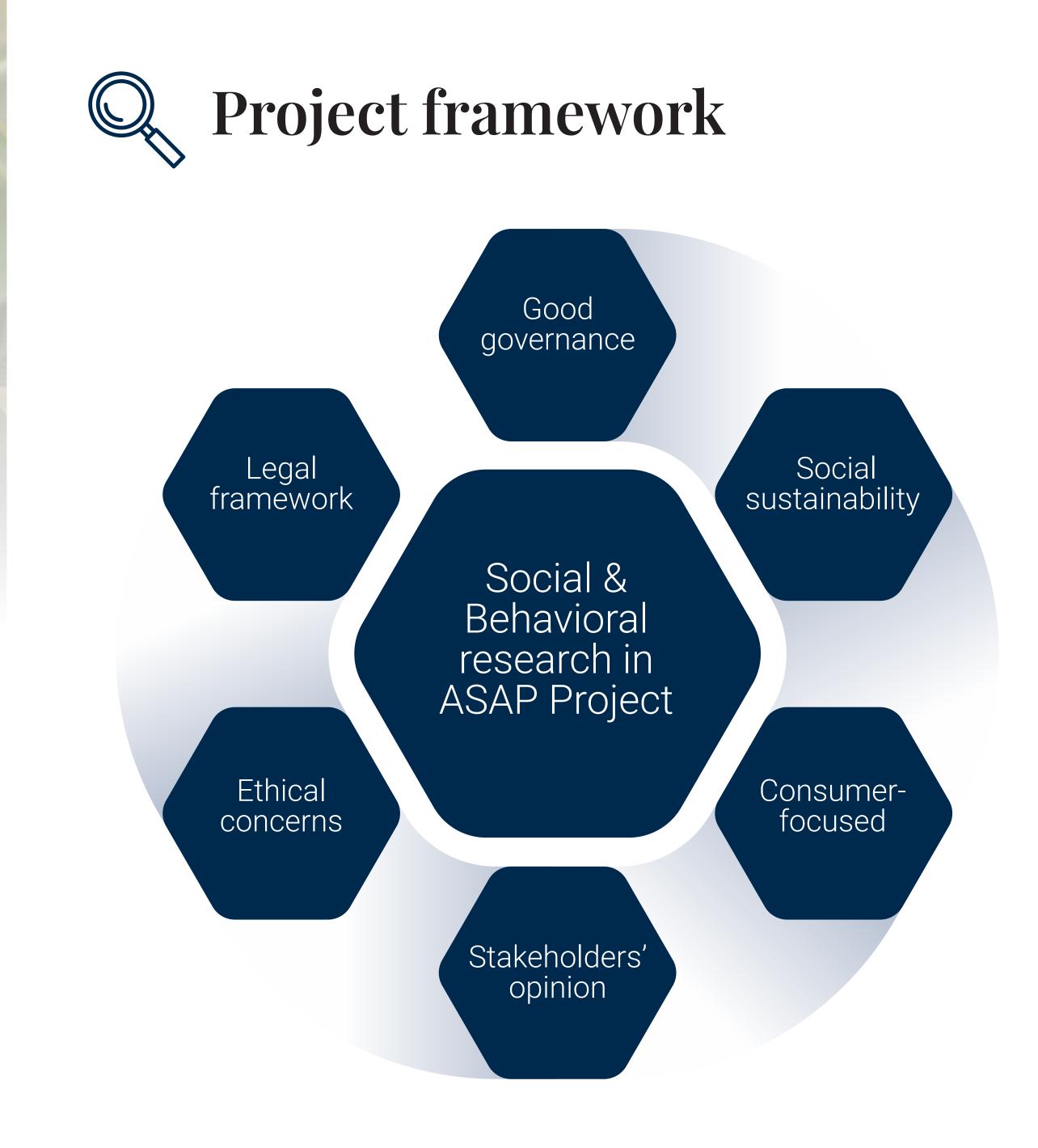


The US National Science Foundation (NSF) is the main funder of the international project, and the University of Vaasa receives 1.3 million euros from the Research Council of Finland.



## GMO-based biofuels in focus

Biologists in the international project team develop genetically modified crops, such as tobacco, tomato, barley, and maize, for biofuel production.





Website
Publications
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University of Vaasa, School of Management & Innolab sites.uwasa.fi/asap/











